



## FEES

Fees can vary, depending on how you use Allison and her services. Here are some variables to consider when planning your meeting and creating a budget for her.

- **The type of presentation**...keynote, general session or breakout, workshop
- **Gifting a copy of Allison's CD Set "IGNITED" (or the transcription of the Cd Set)** to each person attending the meeting
- **Length of presentation**, i.e., 1 hour, full day (up to six hours)
- **Location or venue** where meeting is being held
- **Expenses**...actual, flat rate, or inclusive with fee
- **Licensing fee**... for permission to audio or video tape Allison's presentation
- **Customization**...fee for going above and beyond a personalized program
- **Terms**...your choice between paying in full up front or a 50/50 payment option where 50% is paid as a deposit and 50% is paid 2 weeks prior to the event date.

A typical investment on your behalf will run between \$2,500 to \$10,000 U.S. dollars. For some organizations, associations, or franchisors, the investment could increase, based on a larger number of variables chosen. Please call Allison directly to discuss how we can meet the best of what you need and want for your people.

### Questions?

If you have any questions, do not hesitate to contact Allison Massari:

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